Developing an Aim Statement

An **Aim Statement** is an overarching statement describing what your team/agency intends to accomplish at the end of your improvement work. An aim should be time-specific, measurable, and stretching your organizational performance.

**Instructions**

1. Write your team’s **Linkage Aim Statement** for this Collaborative. Please assure that your team’s aim is consistent with the mission of NY Links:
   - Identify innovative solutions to improving linkage to and retention in HIV care to support the delivery of routine, timely, and effective care for PLWHA in New York State;
   - Bridge systemic gaps between HIV related services and achieve better outcomes for PLWHA through improving systems for monitoring, recording and accessing information about HIV care in New York State.

2. Write 2 supporting goals that you will use to achieve your aim in the coming 6-12 months.

3. Propose collaboration with another HIV clinical or supportive service provider of this Collaborative to accomplish your aim.

**Linkage Aim Statement - SAMPLE**

**Aim 1:** By January 2014, we will increase the percentage of clients who test positive that are linked to HIV primary care within 30 days from their confirmatory test result by 20% from our current baseline.

**Goals:**
1. Utilize a daily testing and referral log to track and document HIV primary care linkage of all clients newly diagnosed
2. Create new linkage agreements/MOUs with local HIV primary care providers

**Proposed Collaboration:** We will establish routine case conference rounds with our local community health center to discuss newly diagnosed patient referrals.

**Aim 2:** By December 2013, we will establish a peer navigation program so that at least 75% of clients who test positive at our community outreach sites are seen by a HIV primary care provider on the same day of their confirmatory test result.

**Goals:**
1. Assign a peer navigator to each newly diagnosed client, and escort the client to the HIV primary care clinic
2. Establish an arrangement with the HIV clinic so that newly diagnosed individuals are seen the same day

**Proposed Collaboration:** We will establish a collaboration between community-based organizations and the HIV clinic so that same day appointments become routine.